



Sponsorship Opportunities for 2014 Cycling for Meso Event:
Benefiting Mesothelioma Applied Research Foundation (MARF)

Event Information: April 26, 2014
7 a.m. registration
Cycling Event 8 a.m. – noon
www.cyclingformeso.com

For additional
information
please contact: Gori Julian & Associates, Inc.
156 N. Main Street
Edwardsville, IL 62025
(618) 307-4085
www.gorijulianlaw.com
Contact: Krissy Howard

The Facts

What, Where & When

Gori Julian & Associates, Inc., P.C., is continuing its commitment to raise funds to help support the education and research of the Mesothelioma Applied Research Foundation (MARF) by hosting this inaugural event – Cycling for Meso. The event will kick off at the N.O. Nelson Campus of Lewis & Clark Community College at 600 Troy Road (across the street from Market Basket) in the heart of Edwardsville.

Cyclists of all experience levels are invited to join us for this special event that will kick off our efforts to cycle to help raise funds to support the Mesothelioma Applied Research Foundation (MARF). This important organization is dedicated to finding a cure and eradicating mesothelioma as a life-ending disease (<http://www.curemeso.org>). Mesothelioma is a form of cancer caused by exposure to asbestos.

Why?

The Meso Foundation (formerly MARF) is the only non-profit organization dedicated to ending mesothelioma and the suffering caused by it, by funding research, providing education and support for patients and their families, and by advocating for federal funding of mesothelioma research.

Approximately 3,000 or more Americans develop malignant tumors associated with mesothelioma each year. Exposure to this disease is in most cases involuntary, happening at work or indirectly at home. In basic terms, Mesothelioma is a rare cancer in which cells of the mesothelioma (a membrane that covers and protects most of the internal organs of the body) become abnormal and malignant. The known cause of mesothelioma in the United States is asbestos. Most people who develop mesothelioma have worked in jobs where they inhaled or ingested asbestos fibers, or were exposed to airborne asbestos dust and fibers in other ways.

Support this Event, Help Raise Money for Research

Fast Finisher Sponsor - \$1,000

Recognition Benefits

- Corporate/Company/Donor name printed on event t-shirt
- Corporate/Company/Donor name included on event banner
- Corporate/Company/Donor name or logo on event website
- Mentions on all social media activity for event promotion (Facebook, Twitter & LinkedIn)
- Mentions in all press releases distributed to local media in support of event promotions
- Registration for 2 to participate in cycling event
- Opportunity to place Corporate/Company/Donor Promotional items in goodie bag

Power Sponsor - \$500

Recognition Benefits

- Corporate/Company/Donor name or logo on event website
- Mentions on all social media activity for event promotion (Facebook, Twitter & LinkedIn)
- Mentions in all press releases distributed to local media in support of event promotions
- Opportunity to place Corporate/Company/Donor Promotional items in goodie bag

Pace Sponsor - \$250

Recognition Benefits

- Corporate/Company/Donor name or logo on event website
- Mentions on all social media activity for event promotion (Facebook, Twitter & LinkedIn)
- Mentions in all press releases distributed to local media in support of event promotions

Other Ways to Help!

If you don't wish to sponsor the event but would still like to help with our fundraising efforts, auction item donations and cash donations are also welcome. Please see the enclosed form and information.

Sponsorship Commitment Form

(Please Print)

Corporation/Company/Donor Name: _____

Contact Name for Corporation/Company/Donor: _____

Title: _____ Phone #: _____

Mailing Address: _____

City/State/Zip: _____ Email: _____

Assistant's Name: _____ Assistant's Phone: _____

Assistant's Email: _____

Chosen Sponsorship:

_____ \$1,000 Fast Finisher Sponsor

_____ \$500 Power Sponsor

_____ \$250 Pace Sponsor

- I am unable to sponsor the event but would like to make a donation to the Mesothelioma Applied Research Foundation. \$_____
- I am unable to sponsor the event but would like to donate a silent auction item. Please describe item: _____

***Fax or mail your completed form to Gori Julian & Associates, Inc., 156 North Main Street, Edwardsville, IL 62025. P: (618) 307-4085 F: 618-659-9834